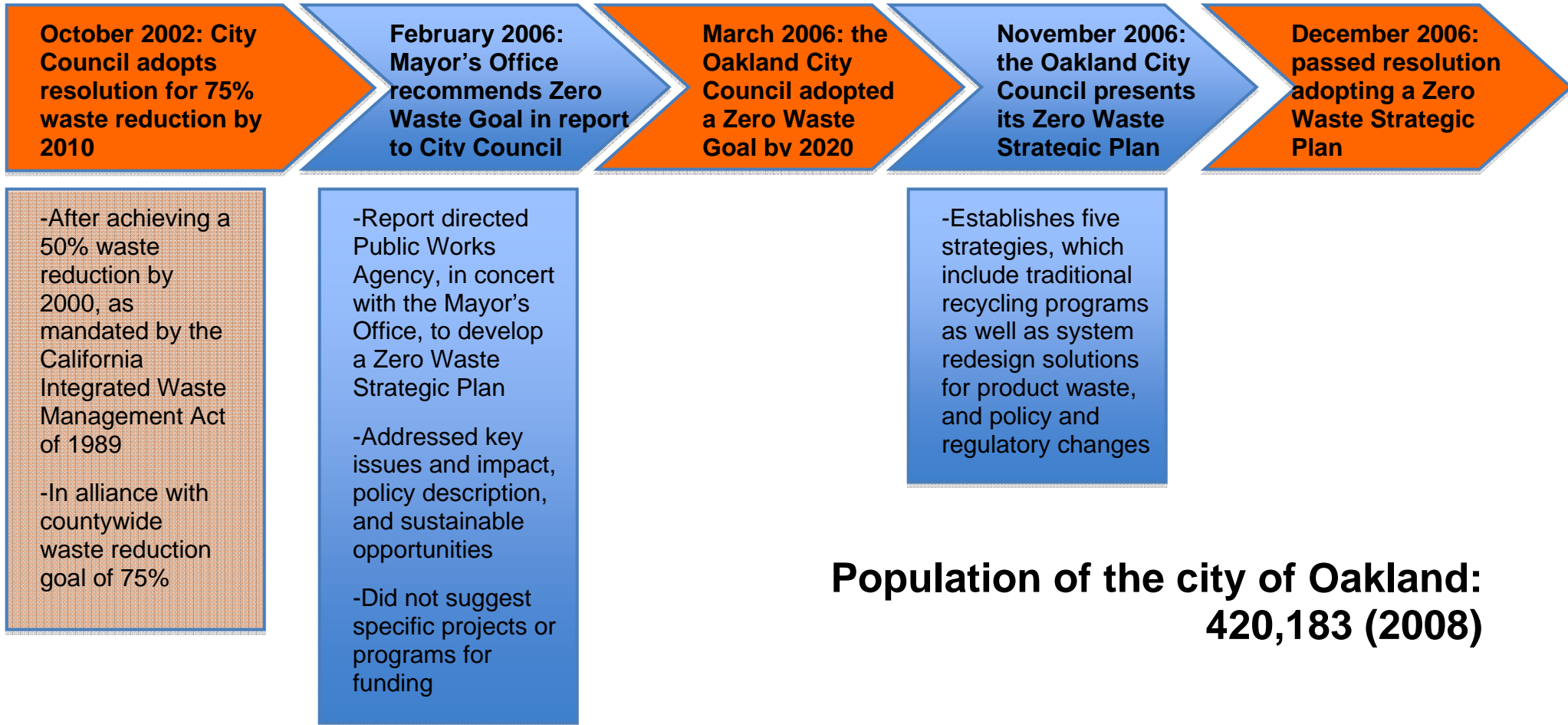


OAKLAND'S GOAL OF ZERO WASTE BY 2020



Oakland's Zero Waste Goal is to cut the City's current waste disposal of 400,000 tons per year to 40,000 tons per year - a 90% reduction. This will require double the waste disposal reduction that Oakland has achieved over the past 15 years. Progress toward the Zero Waste Goal will be measured by the tons of annual waste landfilled, with key milestones at 5-year intervals between now and 2020.